

ART STATEMENT PRE PRE COLLEGE APPLICATION PORTFOLIO AWARD & COMPETITION AWARD & COMPETITION AWA

WASC & College Board Accredited
MINDART SPARTANS

Gold-Standard Competition & Portfolio Guidance

- Academic-level portfolio training
- Intensive competition prep & critique
- AP Art support & curated college-ready portfolio
- Artistic Advantage for Non-Art Major Admissions
- Artistic planning & career advising



Officially Accredited

MINDART SPARTANS

Mindart Spartans is proudly accredited by WASC and recognized as a College Board Level 2 AP Provider — one of the few art institutions in the region with both credentials.

Accredited by



WASC Accreditation

WASC (Western Association of Schools and Colleges) evaluates institutions based on curriculum, teaching goals, faculty qualifications, and management systems. This accreditation ensures Mindart provides structured, consistent, and high-quality academic art education.



College Board Certified — Level 2

Mindart is a Level 2 AP Teaching Site, authorized to offer official AP Studio Art courses and submit student portfolios directly to College Board. This level of certification reflects advanced teaching and portfolio management capabilities.

We offer instruction and direct portfolio submission for:

- AP 2-D Art and Design
- AP 3-D Art and Design
- AP Drawing
- AP Art History

ACADEMIC DEVELOPMENT SEAMLESSLY

From Training to Application — We've Got You Covered

Certified Instructors & Curriculum

All classes are taught by certified teachers with deep experience in AP & art competition training. We follow official curriculum standards to ensure quality and consistency.

Portfolio Prep with Purpose

We help students build focused portfolios for AP, competitions, or art school applications tailored by medium and career goals.

AP Registration & Official Scoring

With Level 2 certification, students register AP Studio Art directly through Mindart, and submit their work for official College Board scoring without relying on their school.

College App Support & Artistic Growth

We guide students through the full application journey — from Artist Statements and visual essays to exhibition planning and competition strategy — helping them showcase their full creative and academic potential.

Why AP Art Matters

COLLEGE PREP SUPPORT - AP COURSES

■ AP Art & Design

- AP 2-D Art and Design
- AP 3-D Art and Design
- AP Drawing

Assessment method:
Portfolio Submission

Whether you're applying to art schools (e.g. fine art, architecture, design) or competitive programs in psychology, education, or business, a strong AP Art portfolio demonstrates: Visual literacy, Concept development, Independent research & thinking, and Original creative voice.

You'll build a high-quality portfolio and submit it for official College Board scoring (no written exam). You may submit up to 3 different AP Art portfolios per year, each requiring entirely original work.

Portfolio	AP 2-D Art & Design	AP 3-D Art & Design	AP Drawing
	Graphic design, photography, collage, textiles, mixed media, illustration	Sculpture, ceramics, installation, wearable design, mixed 3D media	Drawing (observational or imagined), oil, acrylic, printmaking, charcoal
Selected Works 40%	5 Digital Images 5 artworks For each work demonstrate: • 2-D art & design skills • synthesis of materials, processes, and ideas	10 Digital Images 5 artworks, 2 views each For each work demonstrate: • 3-D design skills • synthesis of materials, processes, and ideas	5 Digital Images 5 artworks For each work demonstrate: • drawing skills • synthesis of materials, processes, and ideas
Sustained Investigation 60% <i>% of Total Score</i>	15 images + written You'll create a body of work that demonstrates: • sustained investigation through practice, experimentation, and revision • sustained investigation of materials, processes, and ideas • synthesis of materials, processes, and ideas You'll have to document in writing: • the inquiry that guided your sustained investigation • ways your sustained investigation developed through practice, experimentation, and revision		

■ AP Art History

Score of 4 or 5 can earn college credit or advanced placement

Assessment method:
Written exam, Local, 3 hours total

This college-level course is ideal for students interested in art, museum studies, architecture, history, or global cultural studies. Even if you're not pursuing fine art, AP Art History strengthens critical thinking and cultural literacy — skills valued by top universities.

- 80 multiple choice questions | 1 hr | 50%
- 6 free response questions | 2 hrs | 50%

Mindart Spartans THE TEAM



Hai

Sculptor
Illustration Artist
Curator
Art Therapist

HAI

Lead Mentor

Lead of Spartans Program

With years of experience in both art education and creative practice, Hai specializes in art methodology, visual language training, and academic curriculum design for international programs.

As the lead mentor of the Mindart Spartans Program, Hai plays a key role in integrating design-thinking and college prep strategies into the program's structure. He designed the evaluation standards, built a systematic approach to AP and portfolio training, and led students to success in top competitions and academic admissions.

Hai provides personalized portfolio coaching and strategic planning for each student, guiding them through AP coursework, competition prep, and long-term artistic growth. His approach blends professional rigor with emotional insight, helping students develop both creative strength and academic clarity.

Mindart Founder
Program Director of Spartans

TIFA

Ms. Tifa is the Founder and Principal of MindArt Studio, with over 10 years of experience in art education and academic leadership. As a College Board–certified AP Art teacher, she is qualified to teach AP Drawing, 2D, 3D, and Art History. Her students have won major art competitions, earned top AP scores, and been admitted to leading U.S. universities.

MindArt Studio, under her leadership, is a top Bay Area art institution accredited by the College Board (Level 2) and WASC. It offers a full curriculum from age 3 through AP and college portfolio programs, dedicated to nurturing creativity, academic strength, and artistic expression.



Tifa

Mindart Spartans THE TEAM



Daniel

DANIEL | Instructor

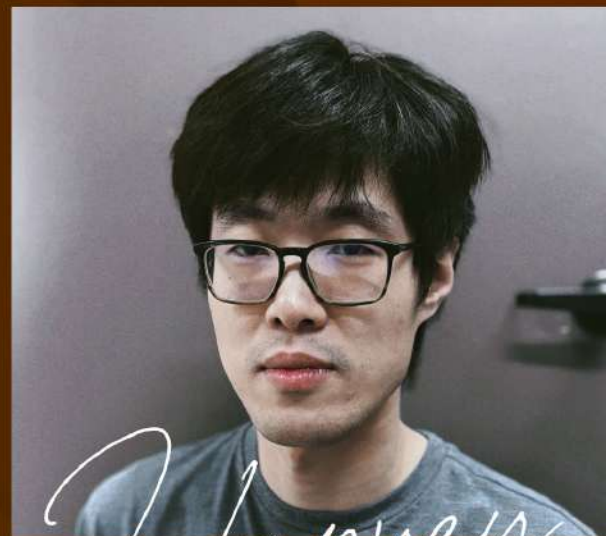
Mr. Daniel graduated from the Hubei Institute of Fine Arts with a degree in Interior and Landscape Design and later earned a Master's in Fine Art in the United States. Based in San Francisco, he has been featured by Phoenix TV as an outstanding young artist, with works collected by galleries and private collectors, including HANG Art Gallery (San Francisco), MLA Gallery (Los Angeles), and Sloane Merrill Gallery (Boston). He also contributed to the public art project Heart of San Francisco.

With over 10 years of teaching experience, Mr. Daniel has helped many students gain admission to top art schools. He specializes in guiding students to build upon their unique styles through creative exploration, encouraging originality and expressive growth.

Instructor | HARVEY

Mr. Harvey graduated from Tianjin Academy of Fine Arts with a degree in Oil Painting and earned his Master's in Concept Art for Game Development in the United States. He is an experienced concept artist specializing in character design and digital illustration, with professional contributions to indie games, Web3 projects, and animated productions.

As a senior instructor at MindArt Studio, Mr. Harvey has over five years of teaching experience and excels in digital art instruction. His students have earned top awards in competitions and achieved perfect scores in AP Art exams. With a strong professional and academic background, he provides exceptional support to students pursuing digital media art. He believes that "technique serves expression, and inspiration comes from observation and life," and encourages students to develop their own artistic voice through thoughtful creativity.



Harvey

Mindart Spartans THE TEAM



Ding

DING | Instructor

Ms. Ding holds a Bachelor's degree in Industrial Design from China Academy of Art and a Master's degree in Interaction Design (MDes) from California College of the Arts. With a strong academic background and global design perspective, she has received multiple honors, including First Prize in the Fotile Innovative Kitchenware Design Competition and the Popularity Award in the Tencent Wgame App Design Contest.

Ms. Ding has extensive teaching experience and specializes in digital art, foundational drawing, and creative development. Her classes span from beginner to advanced levels, helping students build strong visual and design thinking skills. She values personalized instruction and believes that "every student is a unique artist," encouraging them to develop new skills and enhance their creativity and artistic expression with each lesson.

College Counseling with Essay & Portfolio Guidance

ANGEL

Ms. Angel earned her Bachelor's degree from UC Berkeley with highest honors and the top scholarship from the College of Environmental Design. She later received her Master's degree in Landscape Architecture from Harvard GSD and was also offered full scholarships from top institutions including Harvard, UPenn, Cornell, and RISD.

With years of experience in college counseling, she has helped students gain admission to top universities such as UCB, UCSD, UCSB, UCI, and UCD, and achieve outstanding AP scores. At MindArt Studio, she provides expert support in college planning, major selection, essay guidance, AP advising, and personalized academic consulting, helping students successfully reach their higher education goals.



Angel

Mindart Spartans LEAD MENTOR



Sculptor | Installation Artist | Curator | Art Therapy Pr

HAI

Lead Mentor

Lead of Spartans Program

With years of experience in both art education and creative practice, Hai specializes in art methodology, visual storytelling, and international curriculum development.

As the lead mentor of the Mindart Spartans Program, he plays a central role in shaping academic standards, AP course structure, and evaluation systems. He provides one-on-one mentorship in AP Art, competition strategy, and portfolio building—guiding students with both conceptual clarity and technical depth.

Hai's approach blends rigorous structure with creative freedom. He empowers students to articulate meaningful ideas, craft compelling portfolios, and confidently pursue their academic and artistic goals.

Looking forward, Hai continues to build a robust support system for student success—combining AP instruction, competition prep, and long-term development into a unified pathway.

■ Multi-Dimensional Qualifications

Practicing Artist & Award-Winning Competitor

Hai's works have been selected for international exhibitions including the Royal Society of British Artists' 200th Anniversary, the American Watercolor Society Annual Show, and over 20 global art competitions across Europe, Asia, and the U.S. He is well-versed in judging criteria and creative strategy.

Education Strategist – Results-Driven Portfolio Coach

With 20 years of experience in art education, Hai has long specialized in youth art education and college admissions planning. He developed the "Five-Dimensional Competition Evaluation System"—Thematic Innovation × Technical Execution × Narrative Logic × Cultural Resonance × Visual Impact—which is widely applied in portfolio development and competition coaching.

Curriculum Leader & Resource Developer

Hai has trained over 10,000 students and families through workshops, public lectures, and digital platforms. He specializes in building structured teaching plans, curriculum systems, and mentorship content tailored for long-term growth and personalized creative expression.

ACADEMIC AFFILIATIONS

American Watercolor Society
Colored Pencil Society of America
National Oil & Acrylic Painters' Society
Allied Artists of America
Zhejiang Artists Association
China Artists Association (Hangzhou)
China Sculptors
Association
China Illustrators
Association
Huaxia Calligraphy and Painting Society
Jiangxi Shangrao Artists Association

Mindart Spartans

THE CURRICULUM

ELITE & COMPETITION TRAINING

National Award Strategy Program

Covers top U.S. competitions including Scholastic Art & Writing Awards, YoungArts, and the Congressional Art Competition. In the past three years, 82% of our students have earned awards at the national or regional level. Led by experienced mentors with deep knowledge of judging systems and winning portfolios, the program uses a customized “track-based” system with targeted coaching for each student. Our unique approach blends:

Project Development × Technical Mastery × Personal Style

This structured 3-in-1 system helps students stand out at key moments and build a strong body of work over time. Best suited for students aiming for competitive applications or a strong artistic profile.

AP BRIDGE/PORTFOLIO

Foundational Portfolio Building Program

Designed to strengthen concept development, visual storytelling, and mixed media exploration. Students will learn how to turn “ideas” into cohesive visual themes and complete projects with depth and intention. Through hands-on experimentation, digital sketchbooks, and cross-media labs, students are guided from idea to execution using our 3-dimensional curriculum model:

Theme × Technique × Personal Expression

Best for students preparing for AP Art or college-level portfolios who want to build strong creative direction and an independent visual voice.

AP ART & COLLEGE PORTFOLIO

College Board Certified AP Courses

Mindart is a College Board Level 2 Authorized Provider, one of the few in the region offering official AP Studio Art instruction and submission services. Our certified instructors deliver AP courses with high rigor and personalized guidance, focusing on:

- Portfolio structure and logic
- Technical refinement
- Thematic consistency
- Personal expression

We also provide Artist Statement coaching and full application support. Best suited for students applying to top art schools or seeking to strengthen their academic art profile.

ELITE & COMPETITION TRAINING

Tuition: \$1240 16 classes
\$75 /class; includes \$40 materials
Registration: \$50
(for new / returning students ONLY)
Once a week · 2 hours/session
No class on Thanksgiving Week
(Nov 24 – Nov 30)

Who Should Join 11+ years

This program is designed for motivated young artists with a strong foundation and a desire to grow deeper in technique, personal style, and portfolio quality.
Perfect for students aiming to:

- Build competition-ready works
- Work toward portfolio milestones
- Accelerate their progress through advanced instruction

Portfolio review required. Admission is selective.

Advanced Development & Strategic Competition Planning

- **Competition-Ready Mindset**
Spartans is Mindart’s advanced training division, focused on guiding high-potential students through award-winning project development.
We teach students how to meet real-world judging standards and build work with originality, depth, and presentation strength.
- **One Vision. One Outcome.**
Each semester features a single, high-level creative project.
Students follow a step-by-step process: ideation → sketch → refinement → final execution.
The goal is one polished, juried-level piece, ready for competition or inclusion in a future portfolio.
- **Small Group. High Support.**
We offer a selective, small-group format with individualized pacing, critique, and progress tracking.
Students receive customized challenge levels and personal coaching.
We also provide planning support for contests, timelines, and portfolio development — ideal for students on a serious creative path.

CASTRO VALLEY

20255 Redwood Rd,
Castro Valley,
CA 94546

3300 E. Castro valley blvd STE I,
Castro Valley,
CA 94552

THU	4:00 - 6:00pm	
FRI	3:00 - 5:00pm	
SAT	10:00 - 12:00am	
	1:00 - 3:00pm	3:00 - 5:00pm
SUN	10:00 - 12:00am	
	1:00 - 3:00pm	3:00 - 5:00pm

DUBLIN CAMPUS

6693 Sierra In C,
Dublin,
CA 94568

TUE	4:00 - 6:00pm	
THU	4:00 - 6:00pm	
FRI	4:00 - 6:00pm	
SAT	9:00 - 11:00am	11:00 - 1:00pm
	2:00 - 4:00pm	4:00 - 6:00pm
SUN	9:00 - 11:00am	

AP BRIDGE/PORTFOLIO

Tuition: \$1320 16 classes
\$80 /class; includes \$40 materials
Registration: \$50
(for new / returning students ONLY)
Once a week · 2 hours/session
No class on Thanksgiving Week
(Nov 24 – Nov 30)

Who Should Join 11+ years

This class is designed for middle and high school students who are preparing for AP Art courses or future portfolio development. Ideal candidates have basic drawing experience, strong creative interest, and a desire to advance their visual storytelling skills through structured, high-quality training. The program focuses on building creative methods, planning long-term projects, and exploring personal style—laying a solid foundation before entering competitive college-prep tracks.

Portfolio review required. Admission is selective.

Creative Method & Personal Style | Long-Term Project

- **Build Creative Process & Artistic Thinking**

Over 16 weeks, students complete & developed artworks while learning how to think and create like an artist — from concept and sketch to composition and execution. Focus areas include idea development, structural drawing, color strategy, and visual storytelling.

- **Explore Mediums & Personal Style**

Students will work across multiple mediums (colored pencil, watercolor, collage, digital) to explore their individual aesthetics. Each stage includes instructor critiques and reflection sessions to help students grow as intentional, self-aware creators.

- **Preparation for AP & Portfolio**

This course builds a strong foundation for AP Art classes or future portfolio development. Students will learn how to develop cohesive visual narratives and write project statements — key skills for college prep. Final projects can also be used to enhance non-art college applications, highlighting creativity, originality, and critical thinking.

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AP ART & COLLEGE PORTFOLIO

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Registration: \$50
(for new / returning students ONLY)
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No class on Thanksgiving Week
(Nov 24 – Nov 30)

Who Should Join 14+ years

This is an advanced-level course at Mindart Studio, designed for high school students preparing to apply to art schools, creative majors, or submit an AP Art portfolio. Also, suitable for non-art majors aiming to strengthen their college applications with a high-quality portfolio. Best for students with a strong foundation in drawing, a clear academic goal, and the motivation to grow through long-term, rigorous creative work.
Authorized College Board Level 2 AP provider. Portfolio review required. Admission is selective.

Official Accreditation, College-Ready Portfolio

- Certified Curriculum & Trusted Pathway**
This course directly connects students to four officially authorized AP Art courses (2D, 3D, Drawing, and Art History), taught by College Board–certified instructors. The teaching framework and evaluation standards strictly align with official AP guidelines. Students can submit their portfolios for official scoring without additional school applications, streamlining their application process and strengthening their college competitiveness—whether for art schools or top-tier universities.
- Project-Based Learning & Systematic Development**
Guided by students’ college goals, the course breaks down portfolio building into clear, structured phases. It emphasizes concept development, composition, and artistic voice across mediums. Each unit includes targeted assignments, mock reviews, and individualized feedback to help students build compelling and AP-aligned portfolios with depth, originality, and coherence.
- Advanced Expression & Broad Applications**
Benifits for supporting students pursuing art and design majors, also applying to architecture, business, psychology, or other interdisciplinary fields. Students will develop visual storytelling skills, learn how to write compelling artist statements, and refine their personal voice—equipping them with versatile creative tools to elevate their full application narrative.

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Take a FREE trial class!

EMAIL
contact@mindartacademy.org

TEXT MESSAGE
408-515-6367